

JOE ZEINOUN

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 📍 San Diego CA
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SR. GRAPHIC DESIGNER

ABOUT ME

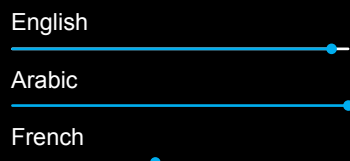
A friendly, down-to-earth, outgoing person with a good sense of humor and an open-minded view to life.

Outdoors is where I spend most of my free time, with like-minded people, exploring new grounds and reconnecting with nature for a dose of serenity away from the busy streets of life.

When it comes to everything design, I have a keen sense of observation with a perfectionist approach to detail, all carried out efficiently in a timely manner.

My passion lies, in finding creative visual interpretations and solutions, bringing all ingredients together to serve the perfect dish.

LANGUAGES



PERSONAL SKILLS



Work Experience

- 21 – 23**
 Dubai, UAE
OXFORD Dubai, Senior Graphic Designer
 At Oxford, digital design was the main practice, covering a wide range of social media, static and animation design. Throughout my stay at Oxford, I handled the creation, development and design of high end brands such as, United Nude, in addition to other FMCG products, to name a few: Pokka, Fiji Water, Davidoff, Smokers Centre and more.
- 18 – 21**
 Dubai, UAE
DDB Dubai, Senior Graphic Designer
 The journey continues with DDB, handling mainly Al-Safi/Danone account. The main focus has been on packaging design for the majority of products in the region (Danette, Danao, Aactivia, Actimel and Al-Safi dairy products). Additionally handled some other accounts like, Abbott and Henkel focusing mainly on digital design.
- 05 – 18**
 Dubai, UAE
TBWA\RAAD, Senior Graphic Designer
 Embarked on a twelve-year journey of intensive studio and design practice in, ATL/BTL, interactive and digital, catering to a variety of clients, such as Nissan, Infiniti, Renault, AWR Rostamani, Dubai Festivals & Retail Establishment, Qatar Tourism Authority, Axiom Telecom, Royal Opera House Muscat, Standard Chartered Bank and more.
- 04 – 05**
 Jeddah, KSA
TBWA\RAAD, Graphic Designer
 Engaged in my first official job in advertising, where I had the chance to evolve my design skills in ATL and BTL work, for major clients such as Nissan, Sadad, (RJR) Winston-Salem, Red Sea Mall, Legrand and more.
- 03 – 04**
 Beirut, Lebanon
Freelance, Graphic Designer
 Explored various areas of design ranging from logos and identity to digital and interactive design.
- 02 – 03**
 Beirut, Lebanon
Royal Arch Printing Press, Graphic Designer
 Managed pre-press art preparation, in addition to general design requirements, stationary and logo design.
- 01 – 02**
 Beirut, Lebanon
Medora Copy Centre, Graphic Designer
 Took care of general design requirements, logos, business cards, letterheads, forms, posters and greeting cards.

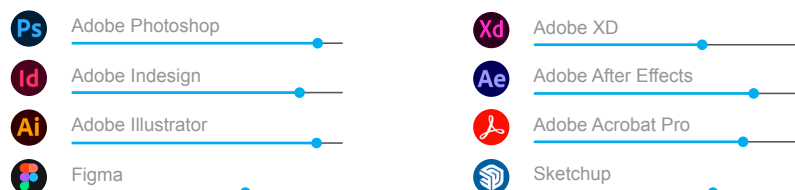


Education

- 96 – 01**
 Beirut, Lebanon
Bachelor of Arts in Graphic Design
 Notre Dame University
- 95**
 Beirut, Lebanon
Baccalaureate
 Broummana High School



Professional Skills



Interests / Hobbies

Art | Music | Movies | Cooking | Camping | Hiking | Woodwork
 Sculpting | Photography | Auto-mechanics | Off-road Driving