

# JOE ZEINOUN

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## RESUME

### About Me

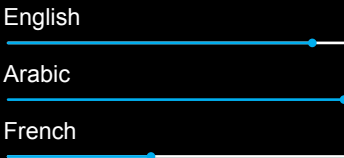
A friendly, down-to-earth, outgoing person with a good sense of humor and an open-minded view to life.

Outdoors is where I spend most of my free time, with like-minded people, exploring new grounds and reconnecting with nature for a dose of serenity away from the busy streets of life.

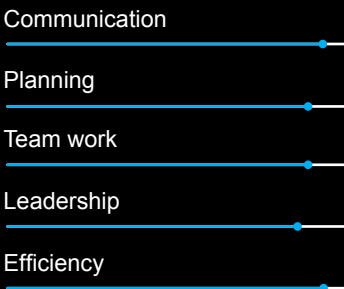
When it comes to everything design, I have a keen sense of observation with a perfectionist approach to detail, all carried out efficiently in a timely manner.

My passion lies, in finding creative visual interpretations and solutions, bringing all ingredients together to serve the perfect dish.

### Languages



### Personal Skills



### Work Experience

21 – 22	<b>OXFORD Dubai, Senior Graphic Designer</b>
Dubai, UAE	At Oxford, digital design was the main practice, covering a wide range of social media, static and animation design. Throughout my stay at Oxford, I handled the creation, development and design of high end brands such as, United Nude, in addition to other FMCG products, to name a few: Pokka, Fiji Water, Davidoff, Smokers Centre and more.
18 – 21	<b>DDB Dubai, Senior Graphic Designer</b>
Dubai, UAE	The journey continues with DDB, handling mainly Al-Safi/Danone account. The main focus has been on packaging design for the majority of products in the region (Danette, Danao, Aactivia, Actimel and Al-Safi dairy products). Additionally handled some other accounts like, Abbott and Henkel focusing mainly on digital design.
05 – 18	<b>TBWA\RAAD, Senior Graphic Designer</b>
Dubai, UAE	Embarked on a twelve-year journey of intensive studio and design practice in, ATL/BTL, interactive and digital, catering to a variety of clients, such as Nissan, Infiniti, Renault, AWR Rostamani, Dubai Festivals & Retail Establishment, Qatar Tourism Authority, Axiom Telecom, Royal Opera House Muscat, Standard Chartered Bank and more.
04 – 05	<b>TBWA\RAAD, Graphic Designer</b>
Jeddah, KSA	Engaged in my first official job in advertising, where I had the chance to evolve my design skills in ATL and BTL work, for major clients such as Nissan, Sadad, (RJR) Winston-Salem, Red Sea Mall, Legrand and more.
03 – 04	<b>Freelance, Graphic Designer</b>
Beirut, Lebanon	Explored various areas of design ranging from logos and identity to digital and interactive design.
02 – 03	<b>Royal Arch Printing Press, Graphic Designer</b>
Beirut, Lebanon	Managed pre-press art preparation, in addition to general design requirements, stationary and logo design.
01 – 02	<b>Medora Copy Centre, Graphic Designer</b>
Beirut, Lebanon	Took care of general design requirements, logos, business cards, letterheads, forms, posters and greeting cards.



### Education

96 – 01	<b>Bachelor of Arts in Graphic Design</b>
Beirut, Lebanon	Notre Dame University
95	<b>Baccalaureate</b>
Beirut, Lebanon	Broummana High School



### Professional Skills

Adobe Photoshop	Adobe Acrobat Pro
Adobe Indesign	Adobe After Effects
Adobe Illustrator	Sketchup



### Interests / Hobbies

Art | Music | Movies | Cooking | Camping | Hiking | Woodwork | Sculpting  
Photography | Auto-mechanics | Custom Fabrication | Off-road Driving